

Message Text

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ATTN: IOR/ M, IPS, IBS, RIM, ILA

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TAGS: PFOR BR OAS XM ICA ESTC ETRD

SUBJECT: MEDIA REACTION REPORT - ARPIL 14-16

1. NIXON'S STATEMENT TO OAS MEETING DELEGATION LEADERS ABOUT ROGER' LATAM VISIT AND U. S. LATAM POLICY OUTLOOK RECEIVED MODERATELY HEAVY WEEKEND MEDIA PLAY -- MIXED IN TONE. FRONT- PAGE BANNER HEADLINE IN LIBERAL CORREIO DA MANHA (RIO) READS, " NIXON SAYS U. S. WILL REVIEW ITS RELATIONS WITH LATAM" (APRIL 14). ACCOMPANYING TEXT SAYS DIPLOMATS IN WASHINGTON WERE COMPARING THE ROGERS TRIP WITH THAT OF GOVERNOR ROCKFELLER IN 1969; SIMILARLY LIBERAL FOLHA DE SAO PAULO PUBLISHES AP REPORT HEADLINED, " ROGERS VISIT AROUSES ONLY SKEPTICISM," WHICH SAYS LATAM DIPLOMATS REACTED SKEPTICALLY TO NIXON ANNOUNCEMENT THAT ROGERS WOULD BE CARRYING OUT " A FRANK DIALOGUE WITH LATAM LEADERS." SAME AP STORY IN FOLHA REPORTS WHITE HOUSE SOURCES SAID NIXON HIMSELF WOULD VISIT LATAM THIS YEAR " TO SET A NEW COURSE IN HEMISPHERIC RELATIONS" (APRIL 14). OTHER SAMPLE HEADLINES: MODERATE O JORNAL (RIO): " NIXON: A NEW POLICY FOR LATAM" (APRIL 14).

2. HEAVY COVERAGE GIVEN OAS WEEKEND ACTIVITY. MOST FRONT- PAGE HEADLINES PLAYED UP BRAZIL' S ROLE IN MODIFYING
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GENERAL ASSEMBLY MEASURE ON IDEOLOGICAL PLURALISM. SAMPLES:
PRO- GOB DIARIO DE NOTICIAS (RIO): " BRAZIL' S THESIS IS
VICTORIOUS AND KEEPS CUBA OUTSIDE OAS" (APRIL 15); CORREIO
DA MANAHA: " OAS APPROVES IDEOLOGICAL COEXISTENCE AND
CONDEMNS MULTINATIONAL FIRMS" (APRIL 15). INDEPENDENT
JORNAL DO BRASIL (RIO) EDITORIAL EXPLAINS THAT " APPROVAL
OF THE IDEA OF PLURALITY (OF IDEOLOGIES) WOULD BE OPENING
THE WAY TO EVENTUAL RETURN OF FIDEL CASTRO' S REGIME TO THE
OAS, UNDER THE TERMS WHICH HAVANA DEMANDS. FOR US, ...
PLURALISM CAN BE ACCEPTED ON A RECIPROCAL BASIS, BUT NOT
AS AN ADMISSION THAT IT IS LEGITIMATE TO CARRY THE IDEO-
LOGICAL BATTLE INTO THE TERRITORY OF A NEIGHBOR. CUBA
SHOULD, FOR THIS REASON, FOLLOW THE EXAMPLE OF ALLEND
AND RENOUNCE EXPORTATION OF ITS NOW- DEMORALIZED FIDELISTA
REVOLUTION. THE PRICIPLE OF PLURALISM IS A TWO- WAY STREET"
(APRIL 15).

3. NIXON TRADE- BILL PROPOSAL SO FAR HAS GENERATED A MINIMUM
OF COMMENTARY, WHICH HAS BEEN ESSENTIALLY NEGATIVE.
INFLUENTIAL O ESTADO DE SAO PAULO UNSIGNED ECONOMIC COLUMN
DISCUSSES GENERAL PREFERENCES PROPOSAL, SAYING " THE
RESTRICTIONS ACCOMPANYING THIS LIBERAL MEASURE REDUCE ITS
SIGNIFICANCE" (APRIL 15). EDITORIAL IN CONSERVATIVE JORNAL
DA TARDE (SAO PAULO), WHICH IS O ESTADO' S AFTERNOON PAPER,
SAYS: " THERE ARE GOOD REASONS TO VIEW THE TRADE BILL WITH
ALARM. THE PROJECTS AS DRAWN UP BY THE (NIXON) ADMINISTRATION
HAS MANY SIDES -- SOME BENEFICIAL, OTHERS DANGEROUS TO
DEVELOPING ECONOMIES..." EDITORIAL SPECIFICALLY CRITICIZES
CLAUSE DESIGNED TO KEEP U. S. FIRMS FROM " THREATENING THE
LEVEL OF INTERNAL EMPLOYMENT IN THE UNITED STATES"; PAPER
SAYS " THIS CLAUSE IS ESPECIALLY DANGEROUS FOR COUNTRIES
SUCH AS BRAZIL, WHICH HAVE RECEIVED U. S. INDUSTRIES
CAPABLE OF PRODUCING PRINCIPALLY WITH A VIEW TO EXPORT
MARKETS (SUCH AS THE U. S.)..." EDITORIAL ALSO PREDICTS DIF-
FICULTY WITH U. S. IMPORT QUOTA RESTRICITIONS ON SHOES AND
TEXTILES (APRIL 13).

4. COFFEE COUNCIL DECISION ON TWO- YEAR EXTENSION OF ICA
RECEIVES MODERATE PLAY. FRONT- PAGE BANNER PALY IN
CORREIO DA MANHA READS " THE MEASURE WILL AFFECT THE
PRODUCERS -- AFTER THE INDUSTRIALIZED COUNTRIES' BLOC
KILLED OFF THE TEN- YEAR- OLD SYSTEM FOR CONTROLLING
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QUOTAS AND PRICES" (APRIL 16).

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